

Facts:



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Tobacco Use Among Missouri Youth

Data Source: Missouri 2003 Youth Tobacco Survey conducted by the Missouri Department of Health and Senior Services June 2003. Self-reported data was obtained in spring 2003 from 1,501 Missouri middle school and 1,438 Missouri high school students. Schools and students were randomly selected.

Lifetime Tobacco Use Among Missouri students

- 43.5% of middle school students and 65.8% of high school students have used some form of tobacco product in their lifetime.
- 34.0% of middle school students and 61.5% of high school students have smoked cigarettes in their lifetime.
- 30.5% of middle school students and 17.0% of high school students that have smoked cigarettes in their lifetime smoked a whole cigarette for the first time before the age of 11.
- 5.8% of middle school students and 20.4% of high school students had smoked cigarettes daily at some point in their lifetime.

Quitting Among Missouri Youth

- 32.0% middle and 44.8% high school smokers feel like they need a cigarette every day.
- 43.1% middle and 56.4% high school smokers want to stop smoking cigarettes.
- 52.4% middle and 60.6% high school smokers tried to quit smoking at least once during the 12 months prior to the survey.
- 35.3% middle and 45.8% high school smokers stayed off cigarettes for less than 30 days the last time they tried to quit smoking.
- 13.9% middle and 6.8% high school smokers have participated in a program to help them quit using tobacco.

Current Middle School Users

Students who smoked cigarettes, cigars, bidis, used smokeless tobacco, or used any form of tobacco on one or more of the 30 days prior to the survey.

	Total	Female	Male	6 th	7 th	8 th	White	Black	Hispanic	Other
Cigarettes	8.8	8.3	9.2	5.6	8.5	12.0	8.8	8.0	10.9	9.9
Cigars	5.1	2.7	7.3	3.1	5.4	6.6	4.8	8.0	3.1	2.7
Bidis	3.3	3.0	3.7	2.8	3.4	4.1	3.1	3.4	4.0	5.9
Smokeless	2.6	0.6	4.6	1.6	2.8	3.3	3.1	0.7	1.7	2.0
Any Tobacco*	13.7	11.6	15.7	9.3	13.7	17.5	13.3	13.0	23.1	15.3

Current High School Users

Students who smoked cigarettes, cigars, bidis, used smokeless tobacco, or used any form of tobacco on one or more of the 30 days prior to the survey.

	Total	Female	Male	9 th	10 th	11 th	12 th	White	Black	Hispanic	Other
Cigarettes	24.3	24.1	24.4	18.0	24.7	27.1	30.0	25.3	16.6	31.4	21.0
Cigars	14.2	9.6	18.5	7.9	16.1	16.5	17.5	13.4	18.7	17.4	14.6
Bidis	4.8	3.4	5.9	3.7	3.7	5.9	6.4	4.0	6.0	6.6	15.1
Smokeless	6.0	2.7	9.1	5.7	4.5	6.7	7.5	6.0	5.4	3.3	13.1
Any Tobacco*	31.2	27.9	34.0	23.0	29.0	34.8	41.0	31.4	28.0	37.7	28.5

Percentage of middle school students that:	Total	Never Smoked	Current smokers
Were taught about the dangers of tobacco use at school this year	57.8	NA	NA
Practiced ways to say “No” to tobacco use at school this year	40.4	NA	NA
Discussed dangers of tobacco use with parent or guardian in past year	63.4	64.3	57.3
Live with someone who currently smokes cigarettes	NA	43.1	76.4
Have one or more of four closest friends that smoke	NA	17.0	90.1
Participated in any community event discouraging tobacco use in past year	21.0	21.4	20.1
Saw or heard anti-smoking commercials in the 30 days prior to the survey	74.9	NA	NA
See tobacco ads on the Internet, TV or movies most or some of the time	86.9	NA	NA
Bought or received anything with a tobacco company name or picture on it	NA	9.9	45.0
Would wear or use anything with a tobacco company name or picture on it	NA	14.9	61.1
Are receptive to tobacco advertising	10.0	4.4	33.3
Smoked Marlboro cigarettes during past 30 days (most preferred brand)	NA	NA	43.0
In same room with someone smoking cigarettes 1 or more of past 7 days	NA	53.7	89.0
Rode in car with someone smoking cigarettes 1 or more of past 7 days	NA	40.1	84.9
Definitely or probably think smoke from other’s cigarette is harmful	91.3	92.6	86.5
Think people can get addicted to using tobacco just like cocaine or heroin	90.2	90.4	89.6
Think young people who smoke cigarettes have more friends	20.2	13.2	41.7
Think smoking cigarettes makes young people look cool or fit in	14.5	8.9	41.8
Think youth risk harming themselves if they smoke 1-5 cigarettes per day	NA	88.2	81.4
Think it is safe to smoke a year or two, as long as you quit after that	NA	7.3	34.4
Of current smokers, think they would be able to quit if they wanted to	NA	NA	61.8
Of never smokers, are susceptible to starting smoking	NA	23.0	NA

Percentage of high school students that:	Total	Never Smoked	Current Smokers
Were taught about the dangers of tobacco use at school this year	38.8	NA	NA
Practiced ways to say “No” to tobacco use at school this year	14.9	NA	NA
Discussed dangers of tobacco use with parent or guardian	57.7	55.8	68.4
Live with someone who currently smokes cigarettes	NA	32.9	66.1
Have one or more of four closest friends that smoke	NA	32.0	91.7
Participated in any community event discouraging tobacco use in past year	14.1	19.1	12.0
Saw or heard anti-smoking commercials in the 30 days prior to the survey	82.9	NA	NA
See tobacco ads on the Internet, TV or movies most or some of the time	90.0	NA	NA
Bought or received anything with a tobacco company name or picture on it	NA	10.0	41.6
Would wear or use anything with a tobacco company name or picture on it	NA	18.5	62.7
Are receptive to tobacco advertising	15.5	4.1	31.4
Smoked Marlboro cigarettes during past 30 days (most preferred brand)	NA	NA	62.4
In same room with someone smoking cigarettes 1 or more of past 7 days	NA	52.6	90.4
Rode in car with someone smoking cigarettes 1 or more of past 7 days	NA	31.8	86.2
Definitely or probably think smoke from other’s cigarette is harmful	92.5	94.2	87.7
Think people can get addicted to using tobacco just like cocaine or heroin	87.9	91.9	82.2
Think young people who smoke cigarettes have more friends	19.5	12.2	29.5
Think smoking cigarettes makes young people look cool or fit in	12.6	7.1	16.4
Think youth risk harming themselves if they smoke 1-5 cigarettes per day	NA	93.2	83.9
Think it is safe to smoke a year or two, as long as you quit after that	NA	5.8	26.9
Of current smokers, think they would be able to quit if they wanted to	NA	NA	71.3
Of never smokers, are susceptible to starting smoking	NA	19.1	NA